

Choosing Wisely

1. **Choosing Wisely Canada** is the national voice for reducing unnecessary tests and treatments in health care.
 - a. Medical Associations/ Specialities develop evidence based lists of tests, treatments and procedures that patients and providers should question or discuss
2. **Choosing Wisely Manitoba**
 - a. Each province/ territory has their own campaign, reporting to the national campaign
 - b. Partnership between Shared Health and the George and Fay Yee Centre for Healthcare Innovation (CHI)
 - c. Implement recommendations locally

Choosing Wisely Canada

Recommendation...

Don't transfuse more than one red cell unit at a time when transfusion is required in stable, non-bleeding patients.

*by
Canadian Society for Transfusion Medicine*

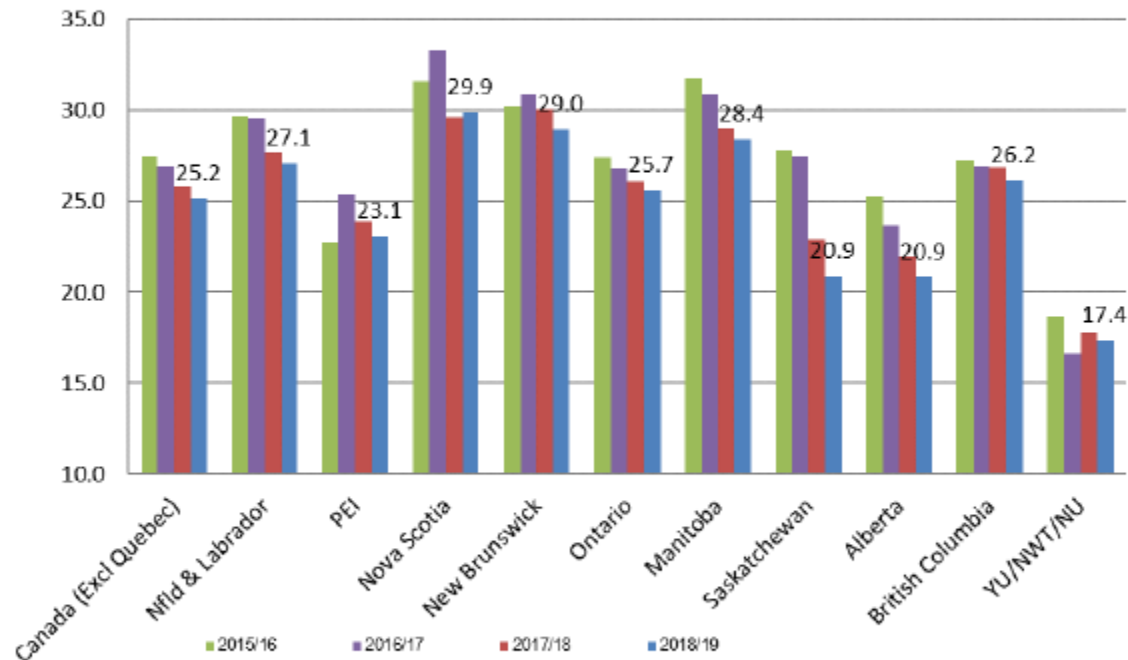
<https://choosingwiselycanada.org/transfusion-medicine/>

Why *Just One* Campaign?

1. Manitoba is the third highest user of red cells across the country
2. Currently, no standardized guideline for issuing red cells
3. Clinically, do not want to transfuse someone unnecessarily (potential harms)
4. Financially, each unit of blood costs ~\$422/unit

Red Cell Utilization in Manitoba

RBC Units Issued per 1,000 population by Province



Just One Campaign roll out

Who: Choosing Wisely Manitoba & Shared Health Blood Banks

What: Postcard-sized handout and memo


When: Dec 1st, 2018- Dec 31, 2018

Where: Shared Health Blood Banks

Why: Clinical awareness when ordering red cells

How: Attach postcard to routine orders only

*Not intended for emergency, MTP, CancerCare or actively bleeding patients



Just One

WHY GIVE TWO WHEN ONE WILL DO?

Just One unit of blood should be ordered for stable patients with no clinically significant bleeding.

Re-assess before requesting a second unit of blood.

Indications for a second unit of blood are:

- Active blood loss
- Ongoing symptoms of anemia

In accordance with Choosing Wisely Canada recommendations and Patient Blood Management guidelines by the American Association of Blood Banks.

Choosing Wisely Manitoba | Choosing Wisely Canada | BBM Best Blood Manitoba | Shared health Soins communs Manitoba

Next Steps

- Posters and post cards will be mailed to your site
- Distribute posters to appropriate areas of your site
- Memo will be distributed to regions and sites late November, early December.
- Starting December 1, 2018, include/ attach the postcard to *routine* orders only until there are no more cards left.
- Sending enough for about one month of red cells per site.